Brian L. Weiss
P.O. Box 72755 • Las Vegas, Nevada 89170
970.481.1930 • nitewalk@nitewalk.com • www.nitewalk.com

CAREER OBJECTIVE: Executive information management position with a progressive organization

BRIEF OVERVIEW OF EXPERIENCE 1997-2013

Owner
Nitewalk Design, LLC
1999 – 2005, 2008-present
Las Vegas, NV & Loveland/Fort Collins, CO

V.P., Technology
PCR Marketing Group, Inc.
2006 – 2008
Las Vegas, NV & Miami, FL

IT/IS Director
Streamline Tower, LLC / Westgate Capital, LLC
2005 – 2006
Las Vegas, NV

Chief Information Officer
Movie Partners, Inc.
2001- 2004
Las Vegas, NV

Technical Director
Stylewise Interactive / Hall Communications, Inc.
2000 - 2003
Las Vegas, NV

Webmaster
KLAS-TV Channel 8
1997- 1999
Las Vegas, NV

ADDITIONAL PROFESSIONAL EXPERIENCE

- **Film & Television –** Ten years span in multiple productions serving many aspects including camera operation, sound recording, key grip, assistant direction, talent coordination and general production support. Targeted resume with complete history of film and television productions available online at www.nitewalk.com
- **Radio** — Eight years of event and fundraising related volunteer work for community radio including the University of Nevada's KUNV 91.5 and National Public Radio regional affiliate KNPR 89.5/88.9
- **Print** — Six years as freelance writer or staff contributor (articles, interviews, features and editorials) to music, arts & entertainment publications serving Las Vegas & the Southwest (Las Vegas Weekly, CityLife, Scope, InMusic and others)
- **Coffee, Art, Books & Retail —** Over twelve years of coffeehouse, bookstore, art gallery and other retail-oriented managerial and supervisory experience with various positions including sales associate, shift supervisor, assistant and store manager.
- **Events** — Eight years general event and tradeshow work including logistics coordination, booth design and management, set-up and tear-down, product demonstration and business networking.
- **Politics** — Previous paid involvement in Las Vegas city council, Nevada state senate and state assembly election campaigns
- **Musician** — Over two decades as a guitarist performing and recording with various musical groups in NV and CO.

TECHNICAL SKILL SET

- **General Applications** – Two decades general experience in Mac/PC environments. Adobe Creative Suite, WordPress, Joomla, Constant Contact, Salesforce, PeopleSoft, Microsoft Office & BackOffice Suites (Word, PowerPoint, Excel, Access, SQL, Exchange, IIS, Media Server, SharePoint, etc.), CD/DVD multi-media production, and numerous assorted applications, software development environments and Internet publishing tools.
- **Languages** — Skilled: HTML .96-4.2, CFML 2.0-MX. Moderate: CSS, JavaScript, PHP, SQL. Implementation ability: AJAX, PERL, XML, XSL, WML, WAP, J2EE, ASP.NET, DHTML. Fundamental understanding of Mobile Application development.
- **Server Administration, OS and Middleware** — Windows OS 3.1/3.5/4.0/95/98/Me/XP/2k/2k3/Vista/7/8 (Pro & Advanced), Mac OS 3 - 11, MS-DOS 6.2, Routine shell management and programming of UNIX-based kernels (BSD, SCO, LINUX, etc.), ColdFusion 2.0-CFMX Application Server, Microsoft IIS 1.1-8.0, O'Reilly Website 1-3.0, WarFTP Daemon, WebTrends Log Analyzer, RAS (GoToMeeting, Citrix, PC Anywhere, AT&T VNC, Timbuktu, MS Terminal Server) & other related tools
- **Digital Media Design** — Skills: Conceptual design, Storyboarding, Photo editing, Image alteration & restoration, Interface design & development, Web imaging techniques including bitmap and vector-image animation, Print media layout, composition, proofing and publishing. Tools: Industry standards as well as dozens of the lesser-known tools required to produce moving and still images including most Microsoft, Apple, Adobe applications for Internet, print and media creation.

FORMAL EMPLOYMENT EXPERIENCE 1995-Present

Owner
Nitewalk Design LLC, Las Vegas, NV • March 1999 - September 2005 • Loveland/Fort Collins, CO • July 2008 - Present

- Owner of Internet consultation and creative services firm with a primary focus on presenting options, benefits, and pros & cons in clear, concise and easy to understand terms to help our clients make well informed decisions, and then continuing to meet those choices by providing necessary resources through design, programming and referrals to highly qualified, competent business alliances.
- Reformed LLC in Colorado after relocating in July of 2008, again in 2013 in Las Vegas, Nevada
- Vendor to State Of Colorado, Department of Vocational Rehabilitation, assisting their clients directly through contract authorization
- Clientele have included media/production firms, hospitality & casino groups, executive services, non-profits and private individuals
- Services include project consultation and development, branding, staff technology training, web application, print and graphic design
- Administrate, manage hosting solutions for Nitewalk Design clientele and other business partners

VP, Technology
PCR Marketing Group, Inc., Las Vegas, NV & Miami, FL • August 2006 – March 2008

- PCR Marketing Group empowers real estate developers to maximize client acquisition through a broad range of services customized for each project.
- Responsible for assisting President in creating branding and awareness campaigns
- Maintained and grew third party vendor relationships in Las Vegas
- Managed technology solutions suite of Real Estate Developer tools including online web portals and e-mail campaign services
- Served as account liaison and attracted new clientele

IT/IS Director
Streamline Tower LLC/Westgate Capital LLC, Las Vegas, NV • April 2005 - July 2006

- Contractual position to manage technology aspects of project development and sales offices of Streamline Tower, a downtown Las Vegas $120M (est). high-rise condominium project completed in Spring 2008
- Additionally acted as Accounts Payable Controller for Streamline Tower $11M sales & marketing budget. Handled invoicing, discrepancies, payments, and reconciliations for vendors. Created monthly budget requests to master accounting based upon researched analysis and projections. Managed monthly commission reconciliation with Prudential, the in-house Realtor in this project
- Researched, evaluated and made recommendations for the purchase and/or use of software, hardware and new technologies towards supporting sales and development staff needs
- Responsible for daily administration and maintenance of corporate LAN including workstations, laptops, wireless networking, vpn access, file servers, backup systems, etc...

IT/Production Associate
Media Underground, Las Vegas, NV • August 2004 - February 2005

- Assistant to IT Manager of 'end-to-end' television production facility in Las Vegas
- Accepted position at reduced salary to develop skills within a studio production environment
- Active in all aspects of production including but not limited to; robotic camera operation, machine room maintenance, stage management, grip/electric, master tape operator, production assistance, general IT duties
- Maintained staff computers, installed upgrades, troubleshot mail server issues and network expansion

Chief Information Officer
MoviePartners, Inc., Las Vegas, NV • May 2001 - June 2004

- Responsible for overseeing growth and integration strategies for family of independent film community oriented websites
- Work with CEO and CFO and make recommendations on TCO and ROJ aspects of technology investment strategies
- Work with previous owners/developers/staff of acquired sites on integration towards future planned global ERP solution
- Determine outsourcing development needs, research technology, define online revenue opportunities, set growth projections
- "Acting" position through consultation/stock/ownership package under private arrangement with Nitewalk Design

---

FORMAL EMPLOYMENT EXPERIENCE - Cont.

Technical Director
Hall Communications/Style Wise Interactive, Las Vegas, NV • March 2000 - July 2002 (acting July '02 - May '03)

- Maintained duties as "Acting Technical Director", consulting for an additional year after resigning former W-2 status
- Researched, evaluated and made recommendations for the purchase and/or use of software, hardware and new technologies
- Duties included initial consultations, development, deployment and maintenance of custom programming for SWi clientele
- Responsible for administration and maintenance of corporate LAN including workstations and Intranet development server
- Responsible for administration of dedicated server hosting approx. 60+ domains running Win2000 Server, IIS5, WARFTP, ColdFusion Application Server and WebTrends statistical reporting

Support Specialist
The Vertical Alliance Group, Plymouth Meeting, PA. October 1999 - January 2000

- Responsible for enhancements to graphical interface for VerticalTracker™, an integrated suite of web management tools
- Continued adaptation of VerticalTracker™ print media into Internet documentation for due diligence presentations
- Assist VerticalTracker™ lead technical programmer in integration of custom interface design for client websites

Webmaster
KLAS-TV Channel 8, Las Vegas, NV • February 1997 - February 1999

- Responsible for overall management of major website for Las Vegas CBS Television affiliate
- Bridged content with RealNetworks, Zip2, CBSNow, StockPoint, WorldNow Online, and other KLAS-TV partners
- Integrated web technologies, such as ColdFusion, Java, JavaScript, SQL, ASP, HTML, etc.
- Assisted engineering dept. in development and implementation of NT4.0-based Intranet
- Assisted Infi.Net (KLAS-TV Affiliate ISP) in POP Server maintenance and hardware upgrades
- Administrated 500 stream RealVideo™ Server including encoding, editing, and archiving live content
- Administrated IIS Web Server, JobConnection database and Interactive Division NT4.0 Intranet

Web Administrator
Skylink Networks, Inc., Las Vegas, NV • July 1996 - February 1997

- Managed daily website administration for ISP
- Developed Internet sales strategies for company including online pricing guide and sales guidelines
- Created graphic elements and code for www.skylink.net, www.lvegas.com and client websites

NT Administrator, Internet Content Writer/Developer
Vegas.Com (Digitainment, Orix Systems, Granite Gate Resorts), Las Vegas, NV • September 1995 - July 1996

- Responsible for daily administration of WinNT3.51-based Intra/Internet for WWW Publisher
- Designed graphic elements and code for www.vegas.com and client websites
- Worked closely with Unix Administrator for co-hosting of web content using NFS (Hummingbird) systems integration
- Daily use of IIS1-2.0, NS Commerce Server1-2.0, Java (limited), HTML, Perl CGI, and other web-content publishing utilities

Brian L. Weiss
P.O. Box 72755 • Las Vegas, Nevada 89170
970.481.1930 • nitewalk@nitewalk.com • www.nitewalk.com

EDUCATION

- University Of Nevada, Las Vegas - Las Vegas, Nevada - General Studies, No major declared - 1990-1993
- Heritage High School - Littleton, Colorado - General Studies, Graduated - 1980-1983

PROFESSIONAL ACCOMPLISHMENTS

Certifications:

- Allaire Certified Cold Fusion Application Developer — 2001
- Allaire/Macromedia Certified Web Site Developer — 2002
- PeopleSoft Enterprise 8.4 People Skills I & II — 2002

Awards:

Honors bestowed in 2000 & 2001 while part of the Style Wise Interactive Team (SWi):

- American Institute of Graphic Arts (AIGA): Best Corporate Website > theborgata.com
- American Institute of Graphic Arts (AIGA): Best Retail Website > hardrockhotelstore.com
- Las Vegas Advertising Federation: Best Corporate Website > theborgata.com
- Las Vegas Advertising Federation: Merit of Technical Excellence > hardrockhotelstore.com
- Working In Communications E-Media Awards: Best Corporate Website > eroomsystems.com
- Working In Communications E-Media Awards: Best Corporate Website > bankwestnevada.com
- Working In Communications E-Media Awards: Best Professional Services Website > stylewise.com

Associations:

- Current —Networld+Interop Alumni, National Assn. Of Broadcasters Alumni, Las Vegas Internet Chamber of Commerce (LVICC), Friends Of FirstFriday, FastCompany Magazine CircleOfFriends (CoF)
- Recent — HTML Writers Guild (HWGA), Las Vegas Advertising Federation (LVADFED), Las Vegas ColdFusion Users Group (LVCFUG), International Webmasters Association (IWA)
- Volunteer - Congregation Har Shalom, Realities For Children, Reflections For Youth, Poudre School District, FOCOMX